



# Nov-Dec 2023 Marketing Calendar

			WEDNESDAY 1	THURSDAY 2	FRIDAY 3	SATURDAY 4
			November 1st			
SUNDAY 5	MONDAY 6	TUESDAY 7	WEDNESDAY 8	THURSDAY 9	FRIDAY 10	SATURDAY 11
SUNDAY 12	MONDAY 13	TUESDAY 14	WEDNESDAY 15	THURSDAY 16	FRIDAY 17	SATURDAY 18
SUNDAY 19	MONDAY 20	TUESDAY 21	WEDNESDAY 22	THURSDAY 23	FRIDAY 24	SATURDAY 25
	Black Friday / Cyber Monday Promos Begin			Thanksgiving	Black Friday	
SUNDAY 26	MONDAY 27	TUESDAY 28	WEDNESDAY 29	THURSDAY 30	FRIDAY 1	SATURDAY 2
	Cyber Monday				December 1st	
SUNDAY 3	MONDAY 4	TUESDAY 5	WEDNESDAY 6	THURSDAY 7	FRIDAY 8	SATURDAY 9
				Hanukkah Begins		
SUNDAY 10	MONDAY 11	TUESDAY 12	WEDNESDAY 13	THURSDAY 14	FRIDAY 15	SATURDAY 16
	Green Monday	Last Safe Day For SurePost/SmartPost	(Online Sales Slow Down)	FREE SHIPPING DAY	Hanukkah Ends Ugly Christmas Sweater Day	Last Safe Day For First Class Mail
SUNDAY 17	MONDAY 18	TUESDAY 19	WEDNESDAY 20	THURSDAY 21	FRIDAY 22	SATURDAY 23
	Last Safe Day For Priority Mail			Winter Solstice Last Safe Day For Overnight Shipping		Super Saturday (Panic Saturday)
SUNDAY 24	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29	SATURDAY 30
Christmas Eve	Christmas	Kwanzaa Begins Boxing Day				
FRIDAY 31	SATURDAY 1					
New Years Eve	New Years Day					