



# Nov-Dec 2020 Marketing Calendar

SUNDAY 1	MONDAY 2	TUESDAY 3	WEDNESDAY 4	THURSDAY 5	FRIDAY 6	SATURDAY 7
November 1st		Election Day				
SUNDAY 8	MONDAY 9	TUESDAY 10	WEDNESDAY 11	THURSDAY 12	FRIDAY 13	SATURDAY 14
			Veterans Day Singles Day			Diwali
SUNDAY 15	MONDAY 16	TUESDAY 17	WEDNESDAY 18	THURSDAY 19	FRIDAY 20	SATURDAY 21
SUNDAY 22	MONDAY 23	TUESDAY 24	WEDNESDAY 25	THURSDAY 26	FRIDAY 27	SATURDAY 28
	Black Friday / Cyber Monday Promos Begin			Thanksgiving	Black Friday	
SUNDAY 29	MONDAY 30	TUESDAY 1	WEDNESDAY 2	THURSDAY 3	FRIDAY 4	SATURDAY 5
	Cyber Monday	December 1st				
SUNDAY 6	MONDAY 7	TUESDAY 8	WEDNESDAY 9	THURSDAY 10	FRIDAY 11	SATURDAY 12
	Green Monday			Hanukkah Begins		
SUNDAY 13	MONDAY 14	TUESDAY 15	WEDNESDAY 16	THURSDAY 17	FRIDAY 18	SATURDAY 19
	Last Safe Day For SurePost/SmartPost <i>(online sales slow)</i>			Last Safe Day For First Class Mail	Hanukkah Ends FREE SHIPPING DAY	Super Sales (Panic Saturday)
SUNDAY 20	MONDAY 21	TUESDAY 22	WEDNESDAY 23	THURSDAY 24	FRIDAY 25	SATURDAY 26
Ugly Christmas Sweater Day	Winter Solstice Last Safe Day For Priority Mail	Last Safe Day For Overnight Shipping	Last Safe Day For Overnight Shipping	Christmas Eve	Christmas	Kwanzaa Begins Boxing Day
SUNDAY 27	MONDAY 28	TUESDAY 29	WEDNESDAY 30	THURSDAY 31	FRIDAY 1	SATURDAY 2
				New years Eve	New Years Day	